RUNDAAN

INTERNATIONAL

MEDIA KIT · 2027

An audience that keeps the book.

Luxury automotive media: concours and motorsport coverage, The Rundaan Standard, brand partnerships, and event and content production.



WHO WE ARE

Where extraordinary machines become cultural artifacts.

Rundaan International documents the rarest expressions of automotive culture, from the concours lawns of North America and Europe to the most significant gatherings in the Middle East and Asia. Our archive becomes collectible publications, cultural partnerships and enduring editorial work.

14
EDITIONS PUBLISHED

2,000
COPIES PER EDITION

20+
BRANDS & INSTITUTIONS DOCUMENTED

450K+
MONTHLY VIEWS ACROSS PLATFORMS

10K+
INSTAGRAM FOLLOWERS

24
PLACES DOCUMENTED, FOUR REGIONS

Figures as of November 2026. Detailed audience insights are shared with partners on request.

REACH

Three channels. One standard.

@RUNDAAN.INTERNATIONAL

Instagram

10K+ followers and 450K+ monthly views across platforms. Reels, carousels and colour studies from the field, published several times a week.

RUNDAAN.COM

The journal

Long-form dispatches, event guides and features, indexed by search engines and introduced in English, French, Spanish and Arabic.

IN PRINT

The Rundaan Standard

A numbered hardcover, 2,000 copies per edition, placed by hand in showrooms, private libraries and institutions on three continents.

WRITTEN FOR

Collectors and their families · Concours entrants, judges and organisers · Dealers, showrooms and restorers · Marques, design houses and institutions · Enthusiasts who read to the end

WAYS TO WORK TOGETHER

Six formats, one conversation.

01

Publication placement

Your marque, collection or event documented inside a numbered volume of The Rundaan Standard.

02

Event coverage

Editorial photography and film from your concours, rally, auction or reveal, published across our channels and kept in the archive.

03

Curated activations

Invitation-only gatherings built with your brand for collectors and enthusiasts in North America, Europe and the Middle East.

04

Event production

Private evenings, launches and hospitality, produced from concept to the last car leaving.

05

Content production

Brand films, photography and social content made to the standard of the book.

06

Collaborations

Co-published colour studies, features and series that live on Instagram, in the journal and in print.

RUNDAAN

CASE STUDY

Octane Noir

An evening for rare automobiles and the people who love them, raising funds for Autism Speaks. Presented by Fix Auto Rocklin with Glasurit, Castrol Classic and the Petersen Automotive Museum. Produced and documented by Rundaan International: the evening, the film and the photography.

READ THE STORY · RUNDAAN.COM/OCTANE-NOIR



DOCUMENTED BY RUNDAAN

Brands & institutions.







































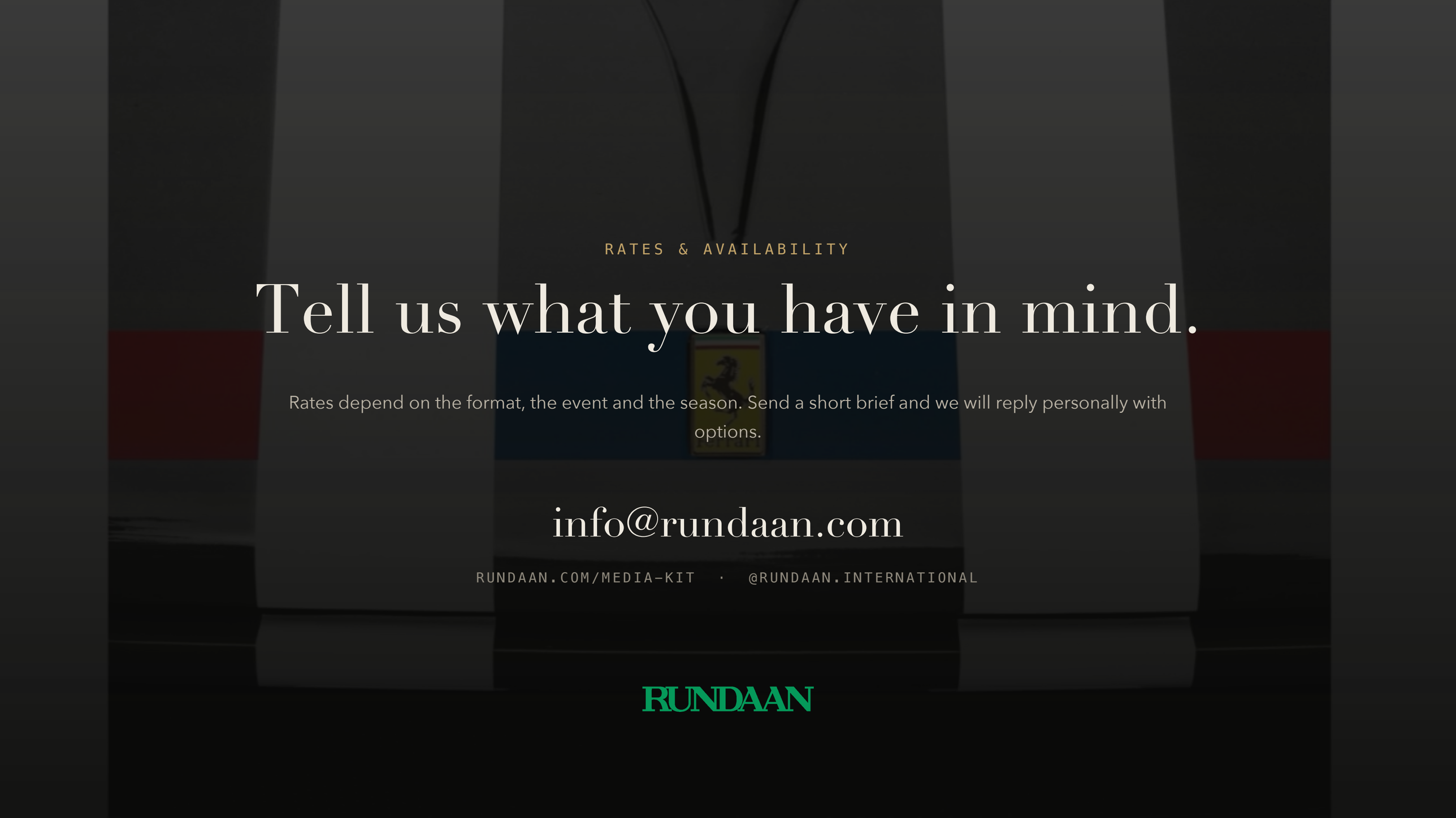


2027 CALENDAR

Where we will be.

29 NOVEMBER – 3 DECEMBER 2026	1000 Miglia Experience UAE 2026	DUBAI
4–7 MARCH 2027	The Amelia Concours 2027	AMELIA ISLAND, FLORIDA
15–18 APRIL 2027	Zoute Grand Prix: The Weekend 2027	KNOKKE-HEIST
21–23 MAY 2027	Concorso d'Eleganza Villa d'Este 2027	CERNOBBIO
24–29 MAY 2027	1000 Miglia 2027 (centenary edition)	BRESCIA
15–18 JULY 2027	Goodwood Festival of Speed 2027	CHICHESTER, WEST SUSSEX
15 AUGUST 2027	Pebble Beach Concours d'Elegance 2027	PEBBLE BEACH, CALIFORNIA
6–10 OCTOBER 2027	Zoute Grand Prix Car Week 2027	KNOKKE-HEIST

Dates as published by the organisers. Coverage and activations around each event can be planned now.



RATES & AVAILABILITY

Tell us what you have in mind.

Rates depend on the format, the event and the season. Send a short brief and we will reply personally with options.

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